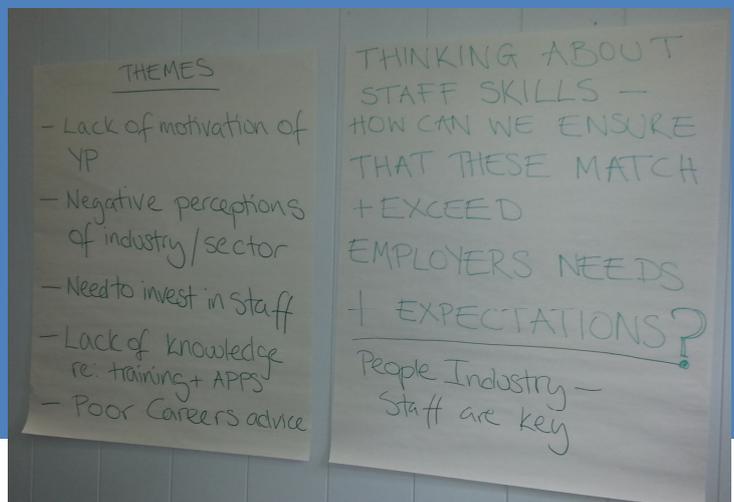


Case Study UNITED KINGDOM



Future Skills Workshop



Context: Creating a methodology to explore and analyse the ‘state of play’ of the Tourism and Hospitality sector and for employers’ engagement in the process of skills requirements, the Employers Workshop organised by the UK partner, Rinova, provided an ideal opportunity for employers and stakeholders to provide their expert views and input into the project.

Process – how we did it in the United Kingdom

Prior to the workshop, there was a research period into identification of key individuals who could represent the Tourism and Hospitality Sector, and a number of meetings held between Imogen Slater (Rinova) and Paul Cook (Planet Planit) to establish project understanding.

The workshop took place in London in St Luke’s Community Centre, over 3 hours, with a total of 9 attendees (employers and VET providers), with interactive discussions facilitated by Imogen and Paul.

„The value and usefulness of this type of workshop is in the fact that you are meeting with and sharing ideas with people from different parts of the industry.“

Conclusions, observations and recommendations

- There needs to be greater connectivity between the industry and schools to showcase and “sell” career prospects.
- The Tourism and Hospitality Industry needs to be promoted and seen as a real career.
- Training schemes need to be short and intensive featuring both theory and practical, for young people and the employer.
- We would not change the methodology as the evaluation results proved that it worked in terms of facilitating discussions and the exchange of ideas.
- We would consider running a similar workshop over one-day as participants felt that they would get more out of a longer session.

„Appealing from the perspective of showing that there is a genuine career path(s) within the industry“

„Lets do it again!“